



Agenda Report

19-137

Agenda Date: 2/4/2019

SUBJECT

Action on Cultural Arts Organization's Grant Applications for Fiscal Year (FY) 2019-20

BACKGROUND

Annually, the Cultural Commission (Commission) receives and reviews requests for City of Santa Clara grant funding from Santa Clara based cultural arts organizations. Grant requests are evaluated based on the following criteria: community contribution; reflection of community diversity; artistic level; internal capacity and fiscal management; and, public profile. On November 7, 2018, City staff released the FY2019-20 Cultural Arts Funding Application. City staff received five (5) grant applications by the deadline of December 14, 2018.

The following Santa Clara based cultural arts organizations have submitted a FY 2019-20 Cultural Arts Grant Application (See Attachments 1-5) to the Cultural Commission for review:

- Art Forum;
- Santa Clara Ballet Association;
- Santa Clara Chorale;
- Santa Clara Parade of Champions; and,
- The Santa Clara Players.

On January 7, 2019, the community based cultural arts organizations had the opportunity to present and answer questions from the Commission. The Santa Clara Ballet Association, Santa Clara Players, and the Santa Clara Parade of Champions made a presentation to the Commission. By consensus, the Commission deferred making recommendations on Cultural Arts Grants to the February 4, 2019 Commission meeting.

DISCUSSION

In FY2018-19, the following cultural arts organizations received City grant funds: Santa Clara Ballet (\$10,000); Santa Clara Chorale (\$5,000); and, Santa Clara Players (\$5,850). The Commission has been allocated \$20,850 by the City Council for FY2019-20 to recommend for distribution among Santa Clara based cultural arts organizations.

The Commission will review, discuss and make funding recommendations to be considered by Council as part of the City's FY 2019-20 budget review process.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

There is no staff recommendation.

Prepared by: Maureen Grzan-Pieracci

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. 2019-2020 Funding Request - Art Forum
2. 2019-2020 Funding Request - Parade of Champions
3. 2019-2020 Funding Request - Santa Clara Ballet
4. 2019-2020 Funding Request - Santa Clara Chorale
5. 2019-2020 Funding Request - Santa Clara Players