



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
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Agenda Report

19-424

Agenda Date: 11/5/2019

REPORT TO COUNCIL

SUBJECT

Informational Report on City Council Referral regarding The Mercury News Article

BACKGROUND

Per a referral from Councilmember Debi Davis during the Sept. 17, 2019 City Council meeting, Director of Communications Lenka Wright contacted Mercury News reporter Thy Vo whose byline is attached to a Mercury News article about the Rolling Stones concert recently held at Levi's® Stadium.

The article was originally published online on MercuryNews.com Sept. 11, 2019 and later appeared in the print edition on Sept. 12, 2019. The Director of Communications followed up with Ms. Vo via email for an explanation concerning why certain portions of the original article that seemed more critical of the Forty Niners were removed from the print article.

DISCUSSION

Ms. Vo provided a statement from Bay Area News Group senior editor Bert Robinson who said, in part, "*We regularly edit stories for length and clarity. Articles that post online often go through an additional edit before appearing in the next day's print newspaper.*" The responsive email is attached.

The referral is now closed as a response has been received by City staff from The Mercury News, a daily newspaper published in San Jose, Calif.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of a California Environmental Quality Act ("CEQA") pursuant to the CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

COORDINATION

This report has been coordinated with the City Manager's Office.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Note and file the Informational Report on City Council Referral regarding The Mercury News Article.

Reviewed by: Lenka Wright, Director of Communications, City Manager's Office

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. The Mercury News email concerning Rolling Stones concert article