



Agenda Report

19-795

Agenda Date: 7/9/2019

REPORT TO COUNCIL

SUBJECT

Approval of the Economic Development, Communications, and Marketing Committee Meeting Minutes of March 20, 2019 and June 3, 2019

BACKGROUND

The Economic Development, Communications, and Marketing Committee (Committee) held its first quarter meeting on March 20, 2019, and held its second quarter meeting on June 3, 2019.

DISCUSSION

At its June 3, 2019 meeting, the Committee adopted a motion to revise the draft meeting minutes from the March 20, 2019 Committee meeting (Attachment 1) by removing the paragraph regarding the City Charter. The Committee, on June 3, 2019, clarified that the intent of the referral was to have staff select and hire a communications consultant, not the Committee itself.

The paragraph has been removed and is reflected in Attachment 1.

Items 1,3 and 4 on the Economic Development, Communications, and Marketing Committee meeting minutes of June 3, 2019 (Attachment 2) are cross-referenced on Item 3.M on the July 9, 2019 City Council meeting agenda.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There is no fiscal impact other than staff time.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Approve the Economic Development, Communications, and Marketing Committee Meeting Minutes

of March 20, 2019 and June 3, 2019.

Reviewed by: Genevieve Yip, Staff Analyst I

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Economic Development, Communications, and Marketing Committee Meeting Minutes of March 20, 2019
2. Economic Development, Communications, and Marketing Committee Meeting Minutes of June 3, 2019