



# City of Santa Clara

1500 Warburton Avenue  
Santa Clara, CA 95050  
[santaclaraca.gov](http://santaclaraca.gov)  
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## Agenda Report

19-1040

Agenda Date: 9/17/2019

### REPORT TO PARKS & RECREATION COMMISSION

#### **SUBJECT**

Discuss Annual Holiday Tree Lighting Event and Potential "Honorary Holiday Tree Lighter" Nominations for December 2019

#### **BACKGROUND**

The annual Santa Clara Holiday Tree Lighting event is held in Central Park on the first Friday (evening) in December. The Santa Clara tradition (over 100 years old) includes a colorful "live" holiday tree with heirloom Teddy Bear, live holiday stage music and entertainment, dancing, children's and family activities, ice skating rink, non-profit food and information booths, fireworks, and a Mayoral Proclamation of an honorary "Holiday Tree Lighter"-- a Santa Clara individual, family or business that embodies the meaning of community service, generosity and heartfelt spirit of the season.

#### **DISCUSSION**

The Commission will discuss plans for the December 2019 special event, the Commission Booth and assignments, and potential nominations to recommend to the Mayor for consideration as "Honorary Holiday Tree Lighter".

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

#### **PUBLIC CONTACT**

Public contact was made by posting the Park & Recreation Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Dale Seale, Deputy Parks & Recreation Director  
Approved by: James Teixeira, Director of Parks & Recreation