



## Agenda Report

19-1100

Agenda Date: 10/7/2019

### REPORT TO CULTURAL COMMISSION

#### SUBJECT

Cultural Commission Discussion of Draft Work Plan for FY2019/21

#### BACKGROUND

Each year, the Cultural Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the year. These are intended to focus the efforts of the Commission and respond to City Council priorities within existing budget direction and resource limitations.

At the July 1, 2019 meeting, the Commission discussed the following draft work plan goals. The attached work plan document further defines the goals and their objectives.

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity
2. Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the city
3. Raise visibility of commemorative months
4. Enhance communication and media strategy to increase community awareness of the Cultural Commission

#### DISCUSSION

The Cultural Commission will continue to review, modify and discuss FY2019/21 work plan goals and “year at a glance” (Attachment 1). The Commission may also review, discuss and assign members to subcommittees to meet the goals and objectives of the work plan.

#### ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

#### PUBLIC CONTACT

Public contact was made by posting the Cultural Commission’s agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, e-mail [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or [<mailto:clerk@santaclaraca.gov>](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public

library.

**RECOMMENDATION**

Recommend a Final Work Plan with three to five specific goals with no more than 2 activities/objectives per goal for FY2019/21.

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Approved by: James Teixeira, Director of Parks & Recreation

**ATTACHMENTS**

1. Cultural Commission Work Plan for FY2019/21