



City of Santa Clara

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Agenda Report

19-1178

Agenda Date: 10/15/2019

REPORT TO PARKS & RECREATION COMMISSION

SUBJECT

Recommend for Nominee(s) Consideration as the "Honorary Holiday Tree Lighter 2019" for the Annual Holiday Tree Lighting Ceremony in Central Park Friday, December 6, 2019.

BACKGROUND

The Santa Clara Holiday Tree Lighting Ceremony is held in Central Park on the first Friday (evening) in December each year. This Santa Clara tradition, over 100 years old, includes a colorful "live" holiday tree with heirloom Teddy Bear, live holiday stage music and entertainment, dancing, children's and family activities, ice skating rink, non-profit food and information booths, fireworks, and a Mayoral Proclamation of an honorary "Holiday Tree Lighter." The Holiday Tree Lighter is a Santa Clara individual, family or business that embodies the meaning of community service, generosity, and the heartfelt positive spirit of the season.

DISCUSSION

The Commission will discuss and recommend a nominee or nominees to recommend to the Mayor for consideration as "Honorary Holiday Tree Lighter 2019."

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Park & Recreation Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Recommend a nominee, or nominees, to the Mayor for consideration as "Honorary Holiday Tree Lighter 2019."

Reviewed by: Dale Seale, Deputy Parks & Recreation Director

Approved by: James Teixeira, Director of Parks & Recreation