



## Agenda Report

19-1276

Agenda Date: 11/12/2019

### REPORT TO COUNCIL

#### **SUBJECT**

Recognition of Parade of Champions Committee

#### **BACKGROUND**

The Santa Clara Parade of Champions was established in 1945 by former Mayor and Councilmember Larry Marsalli and the Young Men's Institute Council, to celebrate and honor veterans returning from World War II. Traditionally, the Parade of Champions brought Santa Clarans together to celebrate their heritage, community spirit, and pride, while showcasing the "champions" among veterans, nonprofits, business, education, arts, cultural, sports, and civic groups. The last Parade of Champions was held 24 years ago in 1995.

#### **DISCUSSION**

The Santa Clara Parade of Champions returned to Santa Clara on September 29, 2019 and had an estimated 8,000 attendees. The 2019 Santa Clara Parade of Champions grand marshals included two-time FIFA Women's World Cup champion and Olympic gold-medalist, Brandi Chastain; longtime Santa Clara University Women's Soccer Head Coach, Jerry Smith; former Oakland A's star and World Series champion, Carney Lansford; and Wilcox High School Athletic Director and Football Coach, Paul Rosa. The parade featured floats, car clubs, equestrians, cultural dancers, robotics demonstrations, as well as performances from numerous local high school marching bands. In honor of their dedicated work in organizing and hosting the 2019 Santa Clara Parade of Champions, the City Council has invited the Parade of Champions Committee to give a recap of the parade highlights and to accept a Certificate of Special Mayoral Recognition.

#### **ENVIRONMENTAL REVIEW**

This is an information report only and no action is being taken by the City Council and no environmental review under the California Environmental Quality Act ("CEQA") is required.

#### **FISCAL IMPACT**

There is no fiscal impact to the City other than administrative staff time.

#### **PUBLIC CONTACT**

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

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